



2010 National Institute

December 8 - 11

Monterey, California

Hyatt Resort and Spa

Monterey County has a long history in agriculture dating back thousands of years as local Ohlone tribes gathered food along the Salinas River valley. Today the area is on the forefront of food safety standards as well as seed and harvesting technology development.

With a variety of microclimates, over 250 different commodities are grown in the valley. Two tours will examine some of these crops as well as a sampling of the local wine. There will be a unique spin on the tours – everyone will be given the chance to see all of the tours stops over the two full days of tours. Tour highlights are Ocean Mist Artichokes, Dole Salad Plant, Gills Onions, and King City Nursery. [Tour stops subject to change]

Thursday evening we will get a taste of Central Coast BBQ at a beach themed evening – so feel free to wear your best Hawaiian shirt! Friday evening, we will dine along Cannery Row – made famous by Salinas’s own native son, John Steinbeck. *Please select dinner seating time on registration form. If one is not indicated, one will be selected for you. If your selection time slot is full, you will be assigned the other timeframe.*



Young Ag Leaders Event (YALE):

Young Ag Leaders Event is a program designed for young and beginning agricultural leaders, age 18 – 25, who will be asked to complete communication training and an agricultural issue awareness discussion, develop a plan on the issue that provides a positive perspective of agriculture/renewable resources to an audience of consumers and producers and execute the plan. Winners from the YALE ag communication contest will attend the Agriculture’s Promise event in Washington, D.C.

YALE attendee registration options: **Full registration (#1)** – Thursday tours, BBQ dinner; Friday morning tours, ag communication contest, dinner on Cannery Row, Saturday leadership events and awards dinner; **YALE 2-day registration (#6)** – Friday morning tours, ag communication contest, dinner on Cannery Row, Saturday leadership events and awards dinner; **YALE special group rate for 8 people (#7)** – ag communication contest, dinner on Cannery Row, Saturday leadership events and awards dinner. Collegiate attendees will receive first consideration for registration; high school seniors will be accepted on a space available basis.

Institute Headquarters:



The Hyatt Regency Resort and Spa in Monterey is the Institute headquarters. The Hyatt, adjacent to the historic Old Del Monte golf course, has renovated the entire property. We have secured a deeply discounted rate of \$120 night – a 37% savings over the current internet special rate and a 70% savings over their normal rack rate. The Hyatt is offering this room rate to attendees who would like to arrive 3 days early or stay later 3 days after Institute. On-site parking at the Hyatt is free. All of Saturday’s events will be held at the Hyatt’s conference center.

Rooms are available on first come, first serve basis and are **subject to change after November 8, 2010** or when our block of rooms is full.

Hyatt Resort and Spa : 1 Old Golf Course Road : Monterey, CA 93940-4908
Reservations : 1-800-233-1234 and mention code **G-NYFE**

Airport Transportation:

- San Jose airport (SJC) has been designated as the official airport for this event. Shuttle service will be scheduled for various times on Wednesday and Sunday. There will be a charge of \$50 p/p round. This price for our event is a 62% savings over the local airport shuttle company and will be door-to-door service from the airport to the Hyatt and solely for our group.
- You can fly into San Francisco or San Jose airport and rent a vehicle and drive to the Hyatt. It is 120 mile drive from San Francisco or 80 miles from San Jose. Parking at the Hyatt is free.
- Monterey has a regional airport (MRY) that is serviced by a handful of carriers. There are direct flights from Denver, Los Angeles, Las Vegas, Phoenix and San Francisco. The airport is located close to the Hyatt. *If you fly into the Monterey airport, please notify the committee at: inst2010@earthlink.net*

We look forward to seeing you on California’s Central Coast this December...

Registration:

Name: _____ Guest: _____

Name: _____ Guest: _____

[Circle name if under 5 (Free) or Box the name is between the ages of 12 and 5 (half-price)]

Address: _____

City / State / Zip: _____

Phone: _____ E-Mail: _____

Payment: 1.) Check: _____ 2.) Credit Card: _____ MC _____ Visa _____ Discover _____

Name on Card: _____ Card # _____ Exp. Date: _____

1.) Early Registration (inc. of all events only) - \$315 X _____ (# of people) = \$ _____ (add \$25 after Oct. 15)

2.) Thursday tours and dinner - \$125 X _____ (# of people) = \$ _____

3.) Friday tours and dinner - \$125 X _____ (# of people) = \$ _____

4.) Friday dinner and all day Saturday - \$150 X _____ (# of people) = \$ _____

5.) Saturday events – \$125 X _____ (# of people) = \$ _____

6.) YALE – Friday morning tours, ag communication session, dinner & Saturday events - \$150 X _____ = \$ _____

7.) YALE – Friday ag communication session, dinner & Saturday events - \$1000 X _____ (rate for groups of 8) = \$ _____

8.) YALE – Saturday leadership seminar with lunch- \$50 X _____ (# of people) = \$ _____

College/University (high school) _____

9.) Airport Transportation (not incl. in **any** registration) - \$50 X _____ (# of people) = \$ _____

Air Carrier into San Jose (Wed): _____ FL# _____ Scheduled Arrival Time: _____

Air Carrier out of San Jose (Sun): _____ FL# _____ Scheduled Departure Time: _____

Friday evening dinner on Cannery Row - Early dinner seating Late dinner seating (please circle choice)

Total Submitted to NYFEA : \$ _____

Make checks payable to NYFEA and mail to: NYFEA, P. O. Box 20326, Montgomery, AL 36120
www.nyfea.org 334-213-3276